



INTERNATIONAL DENTAL EXHIBITION AND MEETING
Suntec Singapore International Convention and Exhibition Centre
April 20-22, 2012
www.idem-singapore.com

FACTS AND FIGURES

Trade fair	International Dental Exhibition and Meeting (IDEM) Singapore 2012
Tagline	The Business of Dentistry
Date of the event	April 20-22, 2012
Organiser	Koelnmesse Pte Ltd Singapore Dental Association (SDA)
Edition	7 th Edition
Event frequency	Biennially, takes place every even year in Singapore
Venue	Suntec Singapore International Convention and Exhibition Centre Hall 401-404, and Level 2 & 3 Meeting Rooms
Opening times	April 20-21 : 10:00 – 18:00 hrs April 22 : 10:00 – 16:00 hrs
Cost of participation <i>Deadline: September 30, 2011</i>	Raw Space (min. 18 sqm) : EUR 295 per sqm Shell Scheme (min. 9 sqm) : EUR 350 per sqm Premium Scheme (min. 18 sqm) : EUR 372 per sqm
Event Profile	<p>As the leading trade and continual education platform in the Asia Pacific, the International Dental Exhibition and Meeting (IDEM) Singapore offers an unrivalled opportunity to reach out to the dental fraternity in the region. Now in its seventh edition, the event has been gaining prominence with each successful staging. Complementing the largest exhibition to date, the scientific congress will present a full program for dental practitioners which will be delivered by leading international experts.</p> <p>For the 2012 edition, IDEM Singapore will feature the latest innovations in dentistry. Acting as the central networking platform where dental manufacturers, dealers and dentists alike converge, visitors can source and purchase from a wide spectrum of dental equipment and products while delegates can also participate in our cutting-edge Scientific Conference.</p>
Exhibitor Profile:	Manufacturers, Local Distributors/Traders, Service Providers, Dental Associations, Institutions involved in the field of dentistry and dental technology
Visitor Profile:	Dental Traders, Dentists, Dental Technicians, Dental Assistants, Dental Hygienists, Pharmacists, Academics, Associations, Press and Media
Admission fee (Trade Fair only)	Free for pre-registered visitors S\$15 for on-site registration



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Expected Numbers for 2012:	Exhibitors : 375 Visitors : > 6,500
Event statistics for 2010: Exhibitors Gross exhibition space Visitors	Number of Exhibitors – 354 Exhibition Space – 10,000 sqm gross space Number of Visitors – 6,057
What's ahead for 2012:	<ul style="list-style-type: none"> • An 20% expansion of exhibiting space to 12,000 sqm • A cutting-edge Scientific Conference program featuring world renowned professors and practitioners that will cover a wide spectrum of topics in the dental field, from Orthodontics, Periodontology to Implantology. The much anticipated scientific conference of IDEM Singapore attracts many dentists from around the region. • A Buyers Program to bring together targeted, pre-qualified buyers from across the Asia Pacific region to meet and do business with our exhibitors. • New supporting programs will be developed to attract dental auxiliaries, nurses and dental hygienist groups.
Exhibit Profile	<p>I. Dental Practice</p> <ol style="list-style-type: none"> 1. Practice Furniture 2. Practice Equipment 3. Dental Units 4. Instruments and Tools for the Practice 5. Dental Materials 6. Work Aids and Auxiliary Materials for Dental Treatment Purposes 7. Prophylaxis / Oral Hygiene 8. Pharmaceuticals 9. Implant Dentistry 10. Cosmetic Dentistry <p>II. Dental Laboratory</p> <ol style="list-style-type: none"> 11. Laboratory Furniture 12. Laboratory Equipment 13. Instruments and Tools for the Laboratory 14. Model and Denture Materials 15. Work Aids and Materials for Dental Laboratory Purposes 16. Orthodontic (Re-)Construction Auxiliaries 17. Prefabricated CAD/CAM blocks, Mouldings, Artificial Teeth <p>III. Infection Control and Maintenance</p> <ol style="list-style-type: none"> 18. Sterilization / Disinfectant Devices 19. Disinfectants (chemical)



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	<p>20. Professional and Protective Clothing</p> <p>IV. Services, Information, Communication and Organisation</p> <p>21. Software & IT-Solutions</p> <p>22. Associations / Education</p> <p>23. Other Services, Media</p>
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