

No. 2 / February 2020, Singapore

IDEM 2020 is postponed until June 2020

28 February 2020 - SINGAPORE - Following guidance from Singapore's Ministry of Health and to address the concerns of all stakeholders about holding IDEM in April 2020, Koelnmesse and the Singapore Dental Association, the co-organisers of IDEM 2020, will postpone the event to Friday - Sunday, 19 - 21 June 2020.

"The health of all IDEM participants is of great importance to us and we are putting their wellbeing first by delaying the event," said Mathias Kuepper, Managing Director of Koelnmesse Pte. Ltd.

"We have much gratitude for the understanding and ongoing commitment from our partners, sponsors, exhibitors and conference speakers, not to mention the participants and attendees that have enabled us to postpone IDEM," he added.

"In light of the current situation, it is important for us to make decisions in the best interests of our attendees, and we will continue to listen to and work closely with our partners to create a successful event," said Dr Lim Lii, President of the Singapore Dental Association.

"We are optimistic that the current Covid-19 virus outbreak will be temporary and we believe that it is in the interests of the dental industry to resume businesses as quickly as possible after the present crisis has been addressed," shared Dr. Lim Lii.

"We are committed to standing by our MICE industry to provide the support required, and we believe that Singapore's reputation as a preferred destination for MICE events remains strong. The health and safety of locals, visitors and industry partners remain a priority and we are working closely with Koelnmesse Pte. Ltd to support the continued success of IDEM 2020," said Mr Andrew Phua, Director, Exhibitions and Conferences, Singapore Tourism Board.

The 11th edition of IDEM, the International Dental Exhibition and Meeting, was originally scheduled to take place from 24-26 April 2020. IDEM is Asia Pacific's leading exhibition and scientific conference for dentistry.

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About IDEM Singapore

IDEM Singapore, a specialised dental trade fair accompanied by a professional congress, has developed since its premiere in 2000 into the No. 1 dental event in the Asia-Pacific region. At IDEM 2020, participants will meet key decision-makers, strengthen valuable contacts with customers and partners, and explore the potential of an exciting growth market.



International Dental
Exhibition and Meeting
(IDEM)
19.06.-21.06.2020
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The latest guidelines and news on Covid-19 by the Ministry of Health, Singapore can be found at this website: www.moh.gov.sg/covid-19.

Press information is available at: <https://www.idem-singapore.com/press/news/#press-release>

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