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IDEM 2020 transforms to an online experience held across June-August 2020

Between 19 June and 19 August 2020, the IDEM 2020 Conference and Exhibition will offer dentistry professionals from across the world an opportunity to participate in pre-recorded and livestreamed learning sessions about the latest in dental research and practical techniques for clinical applications. They can discover new products and solutions, as well as learn from the industry's leading practitioners, and connect with new and familiar colleagues through this digital platform.

12 June 2020 - SINGAPORE - For the first time, and only for this edition, IDEM 2020 will be conducted fully online. The event will take place as a continuous education program for the dentistry community between 19 June 2020 through to 19 August 2020. The 11th edition of IDEM 2020 (International Dental Exhibition and Meeting) is organised by Koelnmesse and the Singapore Dental Association and seeks to connect dentistry professionals from across the world with world-renowned clinicians, researchers and thought leaders.

“In keeping with the social distancing requirements for the ongoing Covid-19 pandemic, we have reorganised IDEM 2020 as an online experience,” remarks Mathias Kuepper, Managing Director of Koelnmesse Pte. Ltd. “We are offering dentistry professionals the flexibility to learn at their convenience, while ensuring that the functionality of the IDEM platform provides an enriching experience for them to both learn and connect with colleagues from across the world.”

IDEM 2020 Conference

The IDEM conference will help dentistry professionals to upskill and network from home by attending a mix of over 20 live and pre-recorded sessions online that will be consecutively uploaded over the two-month period. Registered delegates can earn over 20 Continuing Professional Education (CPE) Points by attending conference sessions.



International Dental
Exhibition and Meeting
(IDEM)
www.idem-singapore.com

Your contact:

Illka Gobius

Tel.

+65 9769 8370

E-mail

illka@pinpointpr.sg

Your contact:

Michele Koe

Tel.

+65 6500 6717

Fax

+65 6294 8403

E-mail

Michele.koe@koelnmesse.com.sg

Koelnmesse Pte. Ltd.

152 Beach Road

#25-05 Gateway East

Singapore 189721

www.koelnmesse.com.sg

Managing Director:

Mathias Kuepper

The online conference will feature multiple tracks, accessible to all registered delegates.

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The Scientific Conference will present the latest in dental research, along with practical techniques for clinical applications. New this year to the conference is the Special Care Dentistry Symposium, which will spotlight the current best practices in caring for patients with medical conditions and physical or intellectual disabilities.

In addition, for the third edition running, the Dental Hygienist and Therapist Forum is dedicated to the challenges faced by dental hygienists and oral health therapists.

With a wide array of topics covered, this year's conference will have something for every dental practitioner. Key conference sessions include:

- **SDA Masterclass: Contemporary Orthograde Retreatment** by Prof. Emer. Shimon Friedman, D.M.D.
- **Modern Concepts in Prosthetic Adhesive Dentistry** by Dr. Roberto Turrini
- **Today's Innovation, Tomorrow's Reward - Implementing Digital Dentistry in your Clinic** by Dr. Mohamed Hassanien
- **Orthodontic Indications in Children and Adolescents** by Dr. Lai Ye Choung
- **Motivating your Patients for Successful Outcomes** by Tabitha Acret

“Social distancing is no barrier to learning—a belief shared by all the international speakers who have come on board this year,” says Dr. Lim Lij, President of the Singapore Dental Association. “With a diverse range of topics spread over two months, delegates can look forward to expanding their horizons at their own time and pace. This includes emerging areas in the Asia Pacific region, such as care for patients with special needs.”

The IDEM 2020 conference is supported by Colgate, Dentsply Sirona, Dental Monitoring, GC Asia, Ivoclar Vivadent, KaVo Kerr, Medical Protection and SomnoMed.

IDEM 2020 Exhibition

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Alongside the conference, the IDEM 2020 Exhibition will showcase more than 250 participating exhibitors online. Visitors can discover the latest products and solutions in dentistry at any time over the two months that IDEM will be staged.

They will also be able to interact with representatives from exhibiting companies via chat and other interactive functions that are being built into IDEM's online platform. Event attendees can also look forward to a variety of networking opportunities varying from online business matching to dedicated networking hours and lucky draws.

Interested participants can register for the event online at <https://zkjn1gy8.paperform.co/> from now till August 2020.

The 12th edition of IDEM will take place in Singapore in its established physical format in 2022.

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About IDEM Singapore

IDEM Singapore, a specialised dental trade fair accompanied by a professional congress, has developed since its premiere in 2000 into the No. 1 dental event in the Asia-Pacific region.

Note for editorial offices:

The latest guidelines and news on Covid-19 by the Ministry of Health, Singapore can be found at this website: www.moh.gov.sg/covid-19.

Press information is available at: <https://www.idem-singapore.com/press/news/#press-release>

If you reprint this document, please send us a sample copy.

Your contacts:

Illka Gobius
Managing Director

PINPOINT PR Pte. Ltd.
Tel +65 9769 8370
illka@pinpointpr.sg

Michele Koe
Assistant Marketing and Communications Manager

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Koelnmesse Pte Ltd
152 Beach Road
#25-05 Gateway East Singapore 189721
Tel +65 6500 6717
Fax +65 6296 2771
michele.koe@koelnmesse.com.sg
www.koelnmesse.com.sg