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## Announcement: International Dental Exhibition and Meeting (IDEM) postponed to latter half of 2022

Originally slated for 8-10 April, IDEM 2022 will take place between 7-9 October 2022 instead.

**SINGAPORE, 24 January 2022** - The organisers of IDEM, Koelnmesse and the Singapore Dental Association, have postponed IDEM 2022 in light of current travel and safety restrictions in the Asia-Pacific region.

As the leading exhibition and conference for the dental industry in the Asia-Pacific region, our aim is to provide a comprehensive experience and bring together exhibitors and attendees from all over the world. With this in mind, the 12th edition of IDEM will take place between 7-9 October 2022 at Sands Expo and Convention Center; Marina Bay Sands instead of the originally scheduled dates of 8-10 April 2022.

“IDEM 2022 is intended as an in-person event where practitioners can exchange valuable knowledge, network with other professionals, and view new exhibits with the in-person element playing a central role in the overall IDEM experience. The decision to postpone IDEM to latter half of 2022 was not taken lightly despite receiving strong interest and bookings from exhibitors and country pavilions. Before restrictions were tightened due to the Omicron variant, IDEM would have been on track for the in-person event in April. Ultimately, our goal as the organisers of IDEM is to bring together the Asia Pacific dental community to experience the full offerings of IDEM in a safe manner.” adds Mr Mathias Kuepper, Managing Director of Koelnmesse Pte Ltd.

IDEM Singapore is the leading dental exhibition and conference in the Asia-Pacific region. Participants at IDEM 2022 can look forward to a series of programmes that cater to the dental community:

- Trade Exhibition – the exhibition will feature close to 400 local and international exhibitors.
- Scientific Conference – with the theme of *Building Resilience in Dentistry*, participants can look forward to over 30 conference sessions and workshops by industry-leading speakers around the world.
- IDEM 360 – a supplementary digital platform that offer participants networking options, booking of meeting slots, and post-event content.



International Dental  
Exhibition and Meeting  
(IDEM)

07.10.-09.10.2022

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Online registration is ongoing. Early birds who register for IDEM 2022 by 8 March 2022 will be offered a discounted rate. Visit [www.idem-singapore.com](http://www.idem-singapore.com) for more information.

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#### **About IDEM Singapore**

IDEM is a biennially held three-day B2B trade fair and convention for the dental industry. Helmed as The Leading Dental Exhibition and Conference in the Asia-Pacific Region, the conference brings in world-class speakers in general dentistry, while the exhibition is the largest dental B2B trade fair in Asia-Pacific. Riding on its continuous success since 2000, IDEM enters its 12th edition in 2022 and maintains its position as a leading trade and continuing education platform in the Asia Pacific.

#### **Note for editorial offices:**

The latest guidelines and news on Covid-19 by the Ministry of Health, Singapore can be found at this website: [www.moh.gov.sg/covid-19](http://www.moh.gov.sg/covid-19)

Press information is available at: <https://www.idem-singapore.com/press/news/#press-release>

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