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IDEM 2024 Announces its Return to April with Show Dates Confirmed for 19-21 April 2024

- **Expanded exhibition halls to host around 500 exhibitors and welcome more than 8000 attendees from 70 countries**
- **Early bird rates for IDEM 2024 exhibition sales are available until 31 May 2023**

SINGAPORE, 13 April 2023 - Koelnmesse Pte Ltd and the Singapore Dental Association (SDA) are proud to announce the launch of exhibition sales for IDEM 2024, the 13th International Dental Exhibition and Meeting, which will return to its April dates from 19-21 April 2024 at Marina Bay Sands, promises to be even more exceptional than previous editions.

IDEM is the leading dental exhibition and conference in the Asia-Pacific region, attracting exhibitors and attendees from around the region. With the expansion of the hall space, the event is expected to host around 500 exhibitors and welcome more than 8000 attendees from 70 countries.

Mathias Kuepper, Managing Director and Vice President Asia-Pacific, Koelnmesse Pte Ltd said, "We are excited to be working with our longstanding partners the Singapore Dental Association once again to bring IDEM 2024 to the dental industry. After IDEM's overwhelming success as in-person event last year, we look forward to growing the show even more and providing international companies the ideal launchpad into the Asia-Pacific Market."

Dr Lawrence Yong, President of Singapore Dental Association, stated, "IDEM is a platform that provides dental professionals a unique opportunity to interact with the industry's leading minds and leading companies. The IDEM 2024 conference theme combines expertise from both research and practice under the theme of 'Exceptional Dentistry: Techniques, Technologies and Trends', and will provide a platform for dental professionals to explore new advancements and innovations in the field that they can take back to their dental clinic."

The IDEM 2024 exhibition will fully maximize close to 17,000sqm floor space on a single level, moving all 3 conference tracks up to be consolidated on the first floor. The exhibition will also expand the number of meeting spaces, such as the business matching lounge, meeting pods and recharge points on the exhibition floor.

The exhibition will feature over 500 exhibitors showcasing a wide range of products and services, including dental equipment, instruments, materials, and software. In addition to the exhibition, IDEM 2024 will also feature a comprehensive scientific conference programme running 3 parallel tracks and hands-on workshops.



International Dental
Exhibition and Meeting
(IDEM)

19.04.-21.04.2024

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Major national pavilions such as Germany, Italy, USA, Switzerland, and Brazil have already committed to expanding their presence at IDEM 2024, demonstrating the event's increasing popularity and relevance in the dental industry.

“Without a doubt, the feedback from the France Pavilion exhibitors has been overwhelmingly positive regarding IDEM 2022. We are delighted to hear that they are satisfied with the event's organisation, and we are proud to have provided them with a platform to showcase their products and services to a global audience. In fact, we are thrilled to announce that many of our pavilion exhibitors have already expressed their interest in returning for IDEM 2024, which is a testament to the value they see in this event.” Lae Douangpraseuth, Head of Business Development, The French Chamber of Commerce in Singapore shared.

The early bird rates for exhibition sales are now available, with discounts for all exhibition booth types. Interested exhibitors are encouraged to register early to secure their space. For more information, visit the official website at www.idem-singapore.com.

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About IDEM

IDEM is a biennially held three-day B2B trade fair and convention for the dental industry. Helmed as The Leading Dental Exhibition and Conference in the Asia-Pacific Region, the conference brings in world-class speakers in general dentistry, while the exhibition is the largest dental B2B trade fair in Asia-Pacific. Riding on its continuous success since 2000, IDEM will enter its 13th edition in 2024 and maintains its position as a leading trade and continuing education platform in the Asia Pacific.

Note for editorial offices:

Press information is available at: <https://www.idem-singapore.com/press/news/#press-release>

If you reprint this document, please send us a sample copy.

For more information and the latest updates, visit idem-singapore.com or follow IDEM on [Facebook](#), [Instagram](#), [LinkedIn](#).

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