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IDEM 2024 Wraps Up its 13th Edition with Record-Breaking Success

- **IDEM 2024 charted a total of 8917 attendees, marking a significant increase of 36% from the previous edition, solidifying its status as the premier dental exhibition and conference in Asia Pacific.**

SINGAPORE, 24 April 2024 - Back for its highly anticipated 13th edition, the International Dental Exhibition and Meeting (IDEM 2024) successfully concluded on 21 April 2024 at the Marina Bay Sands Expo & Convention Centre with record-breaking success. From 19-21 April, IDEM 2024 welcomed **8917 attendees** from **74 countries and regions**, exceeding the record number of participants and countries. The event offered a showcase of cutting-edge dental innovations and expertise, spanning over 17,000 sqm of exhibition space, with the conference theme of "Exceptional Dentistry: Techniques, Technologies, and Trends", providing a platform for dentistry professionals to learn from experts and improve their practice. IDEM 2024 officially marked a significant increase in attendees and countries compared to the previous edition reaffirming its position as the leading dental exhibition and conference in Asia Pacific.

Mathias Kuepper, the Managing Director and Vice President of Asia-Pacific, Koelnmesse Pte Ltd. expressed, "The success of IDEM 2024 was based on the reputation and the credibility we have developed here in Singapore for over 20 years. The feedback from the exhibitors and the delegates has been excellent. We will build on what we have achieved this year here at IDEM and continue to emphasise quality, high-level scientific programme and bring the latest technologies and innovations to future editions of IDEM."

The exhibition floor hosted **500 exhibitors showcasing 629 exhibiting brands** from **35 countries and regions** as they presented their latest solutions and products, covering prosthodontics, orthodontics, endodontics, pediatric dentistry, and more. This year, among the participation of **12 national pavilions**, Australia, China, France, Germany, Italy, Japan, Singapore, South Korea, Spain, Switzerland, Taiwan, and the United States of America, the event also welcomed the **first-time participation of the Spain pavilion**, adding to the diverse representation of global dental industry players.

Formlabs, an exhibiting brand under Eye-2-Eye Communications Pte Ltd, seized the opportunity to showcase its newly launched Form 4 and Form 4B 3D printers at IDEM. IDEM 2024 saw exhibitors presenting their newly launched products and unveiling the latest technologies, further highlighting IDEM's role as a go-to launchpad for dental brands in the Asia Pacific region.



International Dental
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Maik Walther, the President of GC Asia Dental, one of the exhibiting brands and a Platinum Sponsor, shared, “It was the biggest exhibition we had for the overall region, and being here in Singapore, it was an important place for exhibiting our products and most importantly to educate our customers about the importance of our health. For us, IDEM 2024 was the perfect platform to showcase our brand. I'm very happy with the organisation and the scope of the events we have here.”

In addition to the exhibition, IDEM 2024 featured a comprehensive scientific conference programme and hands-on workshops, comprising a total of **44 speakers** and **42 scientific conference sessions** split among ‘Scientific Conference’, ‘Interactive Workshops’, ‘Dental Hygienist & Therapist Forum’, and the inaugural ‘Asian Speaker Series’. The conference sessions covered a wide range of topics across 3 tracks of conference running concurrently, with the most popular “SDA Masterclass: The Black, White and Gray of Crack Management” conference session hosting 904 delegates, making it the most attended session of the conference programme.

Dr. Brina Ho, a Dentist at Sunshine Dental, spoke of her experience as a delegate at IDEM 2024. “I wanted to see the latest developments in equipment, technology, and information, and I think IDEM was the best place to be. There are a lot of advancements in a short while in the whole industry, and IDEM has brought all of that together.”

Innovation Arena activities were a standout feature, offering networking and educational opportunities for dentistry professionals and aspiring dentists. The Innovation Arena hosted informative talks by exhibitors, including 'A New Trend in Root Canal Treatment - ROOT ZX3' by MORITA and 'Oral Health Matters to the Heart' by Xepa-Soul Pattison (S) Pte Ltd. Additionally, the Student Programme, themed “Crafting Bright Smiles, Shaping Future Dentists,” provided a platform for dental students to connect with industry leaders and build valuable connections with mentors.

Punyisa Pintola, a third-year dental student and the Asia Pacific Dental Students Association (APDSA) representative from Thailand expressed, “I attended the IDEM 2024 because I wanted to represent the APDSA organisation. However, I felt like this event gave me more than that. I gained valuable experiences and met different companies and professors. I also joined the conference, so it was a great opportunity, especially for a third-year dental student like me.”

Additionally, IDEM360+ usage statistics revealed a significant increase in downloads and usage levels of the digital platform, further enhancing the attendees' experience and engagement throughout the event. With IDEM 2024 core offerings streamlined into the app and the addition of the Trade Visitors' e-badges, the IDEM360+ platform recorded 2,681 connections made and 106 meetings arranged,

and saw a significantly reduced number of printed materials, marking a significant step towards reducing the overall carbon footprint.

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With the resounding success of this year's event, IDEM looks forward to welcoming attendees to the next edition, which will take place on **17-19 April 2026** at Marina Bay Sands Singapore, promising even more innovation, education, and collaboration.

For more information and updates on IDEM, please visit www.idem-singapore.com.

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About IDEM Singapore

IDEM is a biennial three-day B2B trade fair and convention for the dental industry. Helmed as the Leading Dental Exhibition and Conference in the Asia Pacific Region, the conference brings in world-class speakers in general dentistry, and the exhibition is the most prominent dental B2B trade fair in the Asia-Pacific. Riding on its continuous success since 2000, IDEM will return for its 14th edition in 2026, maintaining its position as a leading trade and continuing education platform in Asia Pacific.

Note for editorial offices:

Press information is available [here](#).

IDEM 2024 photo gallery is available [here](#).

For more information and the latest updates, visit idem-singapore.com or follow IDEM on [Facebook](#), [Instagram](#), [LinkedIn](#).

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